



**Branding products, promotional materials, website
(with guaranteed permanent character and linked to
existing initiatives and organizations), social
network profiles, internal project communication
platform and online libraries**

Deliverable D7.1

30 September 2019

Iliyana Kuzmova¹, Detelina Shishkova¹, Pavel Stoev¹, Margarita Grudova¹, Anna Sapundzhieva¹, Dirk C. de Graaf²

1 PENSOFT, 2 UGENT

B-GOOD

**Giving Beekeeping Guidance by computational-assisted Decision
making**



This project receives funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 817622.

Prepared under contract from the European Commission

Grant agreement No. 817622

EU Horizon 2020 Research and Innovation action

Project acronym: **B-GOOD**
 Project full title: **Giving beekeeping guidance by computational-assisted decision making**

Start of the project: June 2019
 Duration: 48 months
 Project coordinator: Prof. Dirk de Graaf
 Ghent University
www.b-good-project.eu

Deliverable title: Branding products, promotional materials, website (with guaranteed permanent character and linked to existing initiatives and organizations), social network profiles, internal project communication platform and online libraries

Deliverable n°: D7.1
 Nature of the deliverable: Report
 Dissemination level: Public

WP responsible: WP7
 Lead beneficiary: PENSOFT

Citation: Kuzmova, I., Shishkova, D., Stoev, P., Grudova, M., Sapundzhieva, A. & de Graaf D.C. (2019). *Branding products, promotional materials, website (with guaranteed permanent character and linked to existing initiatives and organizations), social network profiles, internal project communication platform and online libraries*. Deliverable D7.1 EU Horizon 2020 B-GOOD Project, Grant agreement No. 817622.

Due date of deliverable: Month n°4
 Actual submission date: Month n°4

Deliverable status:

Version	Status	Date	Author(s)
0.1	Draft	17 Sep 2019	Kuzmova, Shishkova, Stoev, Grudova, Sapundzhieva PENSOFT
0.2	Review	24 Sep 2019	Leufgen SCIPROM
0.3	Review	24 Sep 2019	De Smet UGENT

1.0	Final	Kuzmova, Shishkova, Stoev, Grudova, Sapundzhieva, de Graaf PENSOFT, UGENT
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Table of contents

Preface.....	4
Summary	4
1. B-GOOD project branding and promotional materials.....	5
1.1. Logo.....	5
1.2. Flyer.....	5
1.3. Poster.....	6
1.4. Corporate identity templates.....	7
1.5. Website	10
1.6. Internal communication platform (ICP)	11
1.7. Open Microsoft Teams	12
2. Social media accounts.....	12
2.1. Twitter.....	13
2.1.1. Potential recipients on Twitter	14
2.2. Facebook.....	14
2.3. Annex 1	15

Preface

WP7 “Communication and Exploitation” aims to prepare and establish promotional and dissemination tools that will make the results of B-GOOD available across stakeholders and the general public. To realise this, a coherent and well-designed project identity was created and a number of promotional tools and materials were made. Several digital and physical solutions were prepared as part of the communication strategy, endeavouring to reach out to wider audiences.

The reported information includes the process of creation of resources for successful dissemination, communication and knowledge transfer, including discussions with the consortium partners, as well as their current and future implementation within B-GOOD.

Summary

The core of an effective communication strategy is in the well-developed dissemination tools and materials, set in motion in the early stages of the project. To represent B-GOOD objectives in a well-prepared and creative manner a project logo, an external website (<http://b-good-project.eu>) and an internal communication platform (ICP) were developed in the first 4 months.

To further establish the basis of both project public visibility and internal communication, the dissemination team prepared B-GOOD brochures and posters. Corporate identity templates, coherent with the design of the other dissemination tools, were set up to facilitate future dissemination and reporting activities, including letters, milestones and deliverable reports, PowerPoint presentations etc.

Social media profiles have been also set on two platforms: Twitter and Facebook, to ensure the widest possible impact and outreach of B-GOOD related achievements, news and events and to engage the interested audiences in a virtual community.

A website complemented by an Internal Communication Platform (ICP) has been created following the overall project branding, to ensure the timely distribution of news and results. The internal channels of communication were expanded to include Open Microsoft Teams.

The lasting impact of the project's outcomes will be secured by maintaining the website for a minimum of 5 years after the end of the project.

1. B-GOOD project branding and promotional materials

1.1. Logo

The B-GOOD logo (Figure 1) was created to grab the public's attention and to invite them to learn more about the project. It serves as the foundation for the entire visual narrative on which the dissemination is built. The logo was made available to all the partners to be used in official communication and project events.



Figure 1. B-GOOD logo

The logo will be used for promotional materials, press releases, news, as well as the website, ensuring consistent branding across all dissemination tools.

1.2. Flyer

A flyer (Figure 2) was designed to present in concise form project's objectives and actions, its mission and unique characteristics. It includes information that makes it useful for a variety of dissemination purposes, such as distribution at scientific events, in relevant institutions and stakeholder workshops and other networking opportunities.

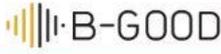
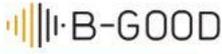
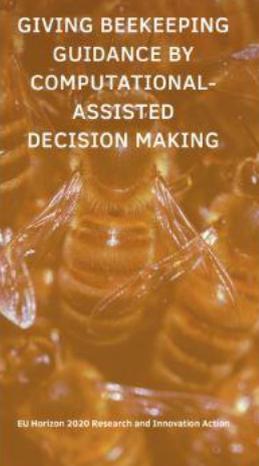
<p>PARTNERS</p>		
<ul style="list-style-type: none">  Universiteit Gent (UGENT)  Stöchiung Wageningen Research (WR)  BeeSources di Raffaele Dall'Osio (BSOUR)  Pervoll Publishers (PERSOFT)  Institut National de la Recherche Agronomique (INRA)  Martin-Luther-Universität Halle-Wittenberg (MLU)  Universitatea de Ştiinţe Agricole şi Medicină Veterinară Cluj Napoca (USANV CN)  Aarhus Universitet (AU)  Universidade de Coimbra (UCO)  The Nottingham Trent University (NTU)  Friedrich-Loeffler-Institut – Bundesforschungsinstitut für Tiergesundheit (FLI)  Universität Bern (UBER)  Stichting BEEP (BEEP)  Suomen Mehiläiskorjauslaitos SML ry (SML)  Uniwersytet Jagielloński (UJAG)  Scleriano (SCLEN)  SCIPROM Sári (SCIPROM) 	<p>KEYWORDS 🗑️</p> <p>honey bee, health status index, beekeeping management, IT-application, data flow, database platform, multi-actor approach</p> <p>CONSORTIUM 📍</p> <p>17 partners from 13 European countries</p> <p>DURATION 📅</p> <p>48 months, June 2019 – May 2023</p> <p>PROJECT COORDINATOR 👤</p> <p>Prof. Dirk de Graaf Ghent University, Department of Biochemistry and Microbiology</p> <p>WEBSITE 🌐</p> <p>www.b-good-project.eu</p> <p>FACEBOOK 📺 TWITTER 🐦</p> <p>@BGOOD_H2020 @BGOOD_H2020</p>  <p><small>This project receives funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 817622.</small></p>	<p>GIVING BEEKEEPING GUIDANCE BY COMPUTATIONAL-ASSISTED DECISION MAKING</p>  <p><small>EU Horizon 2020 Research and Innovation Action</small></p>
<p>MISSION & VISION</p> <p>B-GOOD will pave the way towards healthy and sustainable beekeeping within the European Union by following a collaborative and interdisciplinary approach. Merging data from within and around beehives as well as wider socio-economic and ecological conditions, B-GOOD will develop and test innovative tools to perform risk assessments according to a novel Health Status Index (HSI).</p> <p>B-GOOD has the overall goal to provide guidance for beekeepers and help them make better and more informed decisions.</p> 	<p>OBJECTIVES & ACTIONS</p> <p>OBJECTIVE Facilitate decision making for beekeepers and other stakeholders by establishing ready-to-use tools for operationalising the HSI. ACTION Develop new technologies, apply large scale testing and facilitate the coordinated and harmonised flow of data.</p> <p>OBJECTIVE Test, standardise and validate methods for measuring and reporting selected indicators affecting bee health. ACTION Carry out a pilot and several field studies in different representative European countries.</p> <p>OBJECTIVE Explore the various socio-economic and ecological factors beyond bee health. ACTION Identify viable business models tailored to different European contexts.</p> <p>OBJECTIVE Foster an EU community to collect and share knowledge related to honey bees and their environment. ACTION Develop a honey bee health and management data platform and affiliated website.</p> <p>OBJECTIVE Engender a lasting learning and innovation system (LIS). ACTION Bring together beekeepers, bee inspectors, other stakeholders and scientists.</p> <p>OBJECTIVE Minimise the impact of biotic and abiotic stressors. ACTION Enable adaptable and timely mitigation actions aimed at alleviating the impact of different stressors.</p>	<p>WHAT MAKES B-GOOD UNIQUE?</p> <ul style="list-style-type: none">  Wide spatial network of honey bee colony data collection with close linkage to existing data  Innovative autonomous hive-monitoring technologies and techniques  Machine learning to identify relationships between the HSI and colony state  Simulation modelling linking data to the desired outcomes of the actor networks and stakeholder groups  Interactive multi-actor approach for co-creation and co-development of realistic solutions for stakeholders, beekeepers and policy makers  Learning and innovation system for knowledge transfer involving and targeting EU beekeeper networks

Figure 2. B-GOOD flyer

1.3. Poster

The poster (Figure 3) brings together an eye-catching and well-communicated design, interactive icons and selected insights into the project's goals. The poster is coherent with the layout of other dissemination tools. It will be used to introduce the project at conferences, meetings and stakeholder events.



Figure 3. B-GOOD poster

1.4. Corporate identity templates

To ensure consistent visual presentation to all B-GOOD-related matters, the dissemination team designed corporate identity templates. They include:

- Letterhead (Figure 4)
- Deliverable report (Figure 5)
- Milestone report (Figure 6)
- Power point presentation (standard and widescreen formats available) (Figure 7)

Each template comprises of the B-GOOD project logo as well as all details that the document is required to contain.

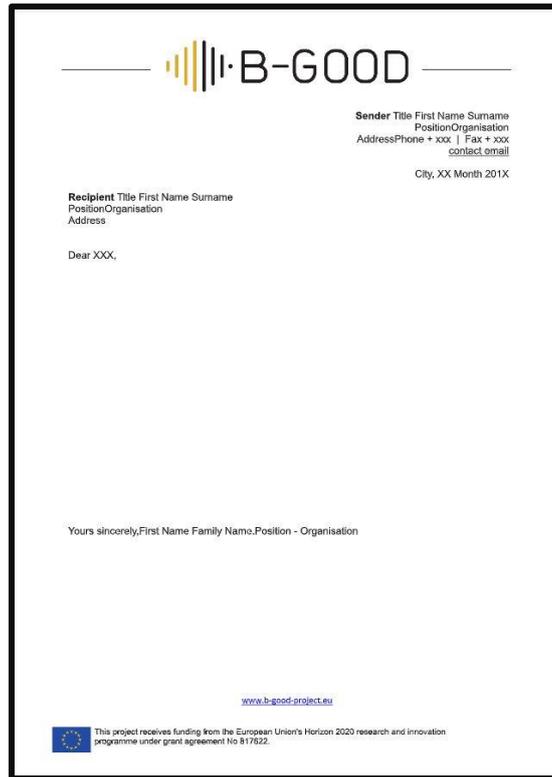


Figure 4. B-GOOD letterhead template

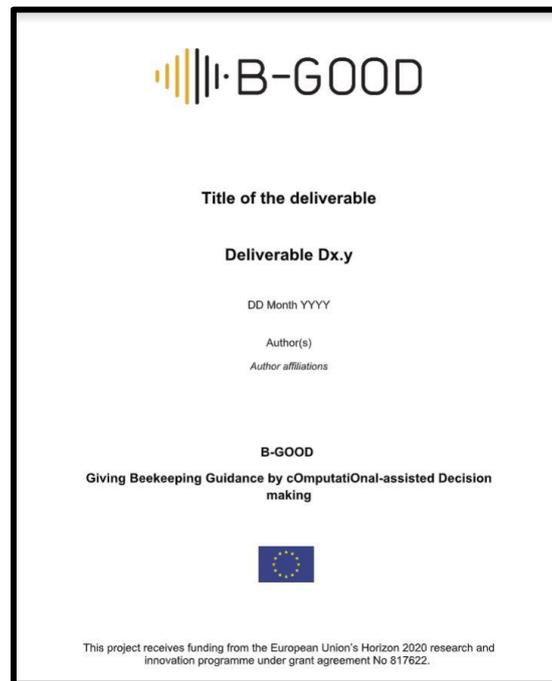


Figure 5. B-GOOD deliverable report



Figure 6. B-GOOD milestone report

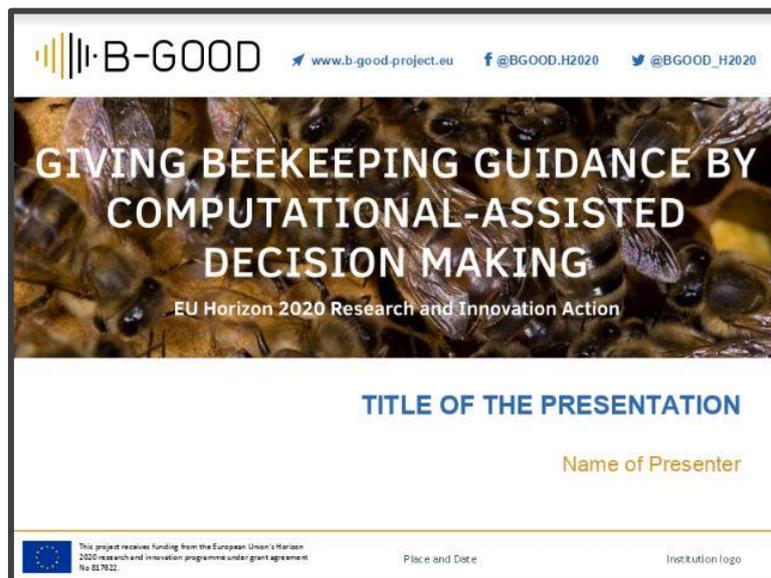


Figure 7. B-GOOD power point presentation

1.5. Website

The B-GOOD public website (<http://b-good-project.eu>; Figure 8) was designed to provide an easy access to the project's objectives, to increase awareness about the B-GOOD's services, and enhance the channels of communication with affiliates, partners and the public.

The website serves as a major dissemination tool making the project deliverables and published materials available for the public. Events organized by B-GOOD or relevant to its cause are also announced through the web platform.

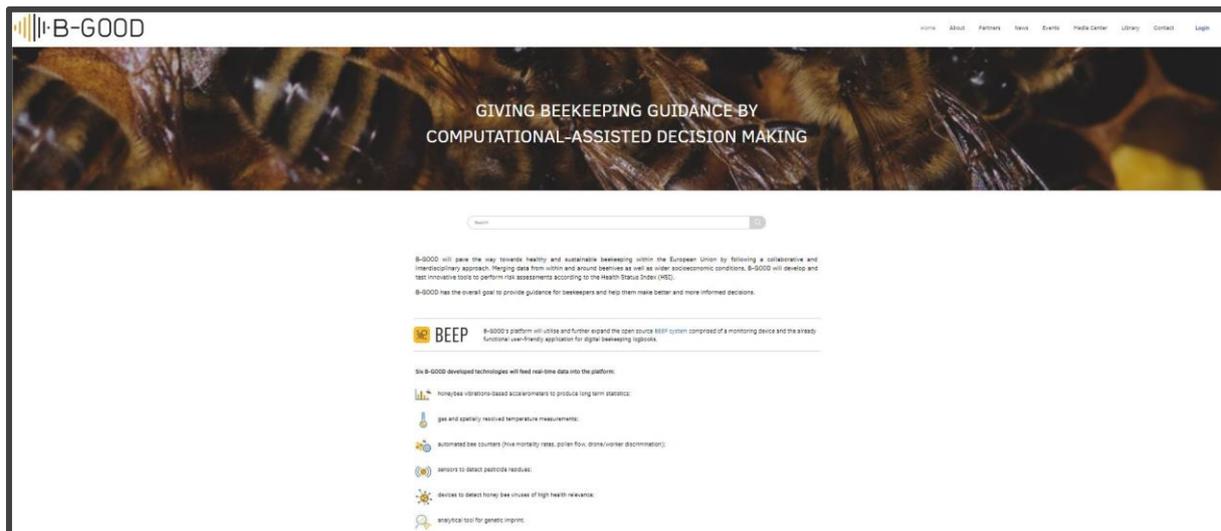


Figure 8. B-GOOD website

The key pages, comprising the website, provide insights into the B-GOOD's project background, details for the development of the project, news, events, publications, contact details, etc. It is regularly updated to keep the audience informed and ensure the continued interest of already attracted visitors. The website main pages are:

- Home: Enables navigation to other pages and provides links to prearranged and recent articles, news and events
- About: Provides insights into the project's objectives and actions
- Partners: Presents the different project partners and advisory panel
- News: Announces all B-GOOD results and latest project
- Events: Delivers details for all events associated with the B-GOOD project or relevant to its cause
- Media Center: Provides free and open access to all outreach materials such as logo, brochure, poster, etc.
- Library: Archives all public deliverables associated with the B-GOOD project and all scientific publications resulting from the project
- Contact information

The website is also equipped with direct links to the B-GOOD social media profiles on Facebook and Twitter, as well as a feedback submission button and a newsletter subscription form.

The integration of a bee-monitoring platform into the project's website has been discussed with WP6. The aim is to help beekeepers have additional detailed and timely information on the status and health of the colonies they take care of and to contribute to data driven decision-making.

The B-GOOD website is integrated with the usage tracking tool Google Analytics, which will provide an ongoing information on the number and demographics of website users. The tool provides further useful insights including information on the source of clicks (social media, press releases etc.) which will help the dissemination team to evaluate the success of their efforts and tailor dissemination strategies. Information on Google analytics is anonymised to ensure GDPR compliance.

1.6. Internal communication platform (ICP)

The Login button on the website provides access to the login procedure that leads to the internal communication platform of B-GOOD. It allows consortium members to register and provides an easy login point for registered users. A User manual is also provided to help the users through all the features available, describing how and why they need to use them.

Access to the Internal Communication Platform is limited only to approved users (consortium members, approved stakeholders etc.) and is personalised according to the role of each user. To ensure GDPR compliance each user creates a personal password to the internal area and is required to confirm the legitimacy of his/her email address.

The ICP functions as a communication medium, improving the email-communication between project partners, as well as to archive information and documents important for the project.

Registration provides access to the Internal Library, where all internal documents, presentations, photos from events and other restricted-access information is being kept and is permanently available for download. The Library contains folders with different levels of access:

- Consortium: accessible to all partners
- Coordination Team: accessible to the coordination team only
- Partner folders: each partnering institution has a dedicated folder accessible only by its members

The ICP also serves as a sharing hub, welcoming all registered project partners to submit news items, events and external documents, concerning B-GOOD.

Users are provided with access to the dissemination report forms for regular reporting of dissemination activities. These are: Scientific publications form, Symposia & Meetings form, Open research data form as well as General dissemination form. The Milestones and Deliverables tracking documents are expected to improve the workflow and ensure that all deadlines will be met.

The internal calendar of the ICP contains information on internal events such as Coordination Team and General Assembly monthly calls as well as important deadlines.

1.7. Open Microsoft Teams

The additional unified communications platform Open Microsoft Teams (Figure 9) provides the stakeholders with a workplace chat, video meetings, and file storage (including collaboration on files) tools. For the project purposes, an independent channel for each work package has been created. It facilitates the immediate communication on every day basis and adds to the mobility, presence, and contact capabilities between the partners.

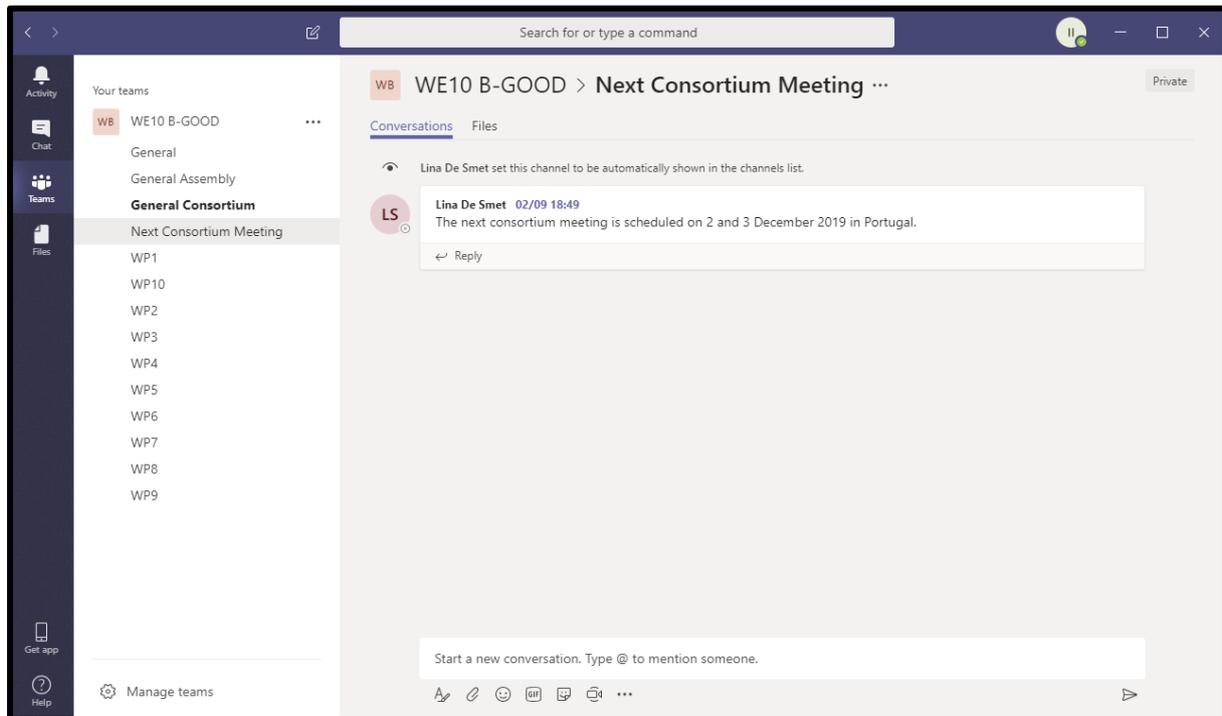


Figure 9. B-GOOD's account in Open Microsoft teams

2. Social media accounts

To increase the project recognition and visibility as well as to promote relevant events and earn media coverage, the dissemination team used the social media platforms of Twitter and Facebook to create accounts and implemented a focused outreach strategy. The B-GOOD profiles have been created to represent the project aims in an engaging and interactive way. Each one communicates with a different group of users, reflecting the specificities of the network itself.

The B-GOOD social media groups are fully operational and in the process of increasing popularity and ability to create a two-way communication flow and interactions. All news and events are posted on the Twitter and Facebook accounts. Buttons are displayed on the project homepage, linked directly to the relevant social network.

2.1. Twitter

Twitter provides an easy and optimized 280-character tool to be engaged with the public, which already has a short-term focus. Twitter is progressively used as a professional channel of communication as it facilitates fast announcements of specific news and events. This social media platform can also be used to build a community. The B-GOOD Twitter account (Figure 10) can be accessed under @BGOOD_H2020.



Figure 10. B-GOOD Twitter account

2.1.1. Potential recipients on Twitter

The dissemination team prepared a list of Twitter accounts that are engaged in the bee-health cause. They include institutions, not for profit organisations, associations, clubs, and individuals, other EU H2020 participants, etc. For more details, please refer to Annex 1 below.

2.2. Facebook

Facebook is a great tool to facilitate in the dissemination of any message, new, link, photo, video or event. B-GOOD can also solicit the public's feedback through surveys, polls and other tools. The project's Facebook account (Figure 11) can be reached via the following name: @BGOOD.H2020.

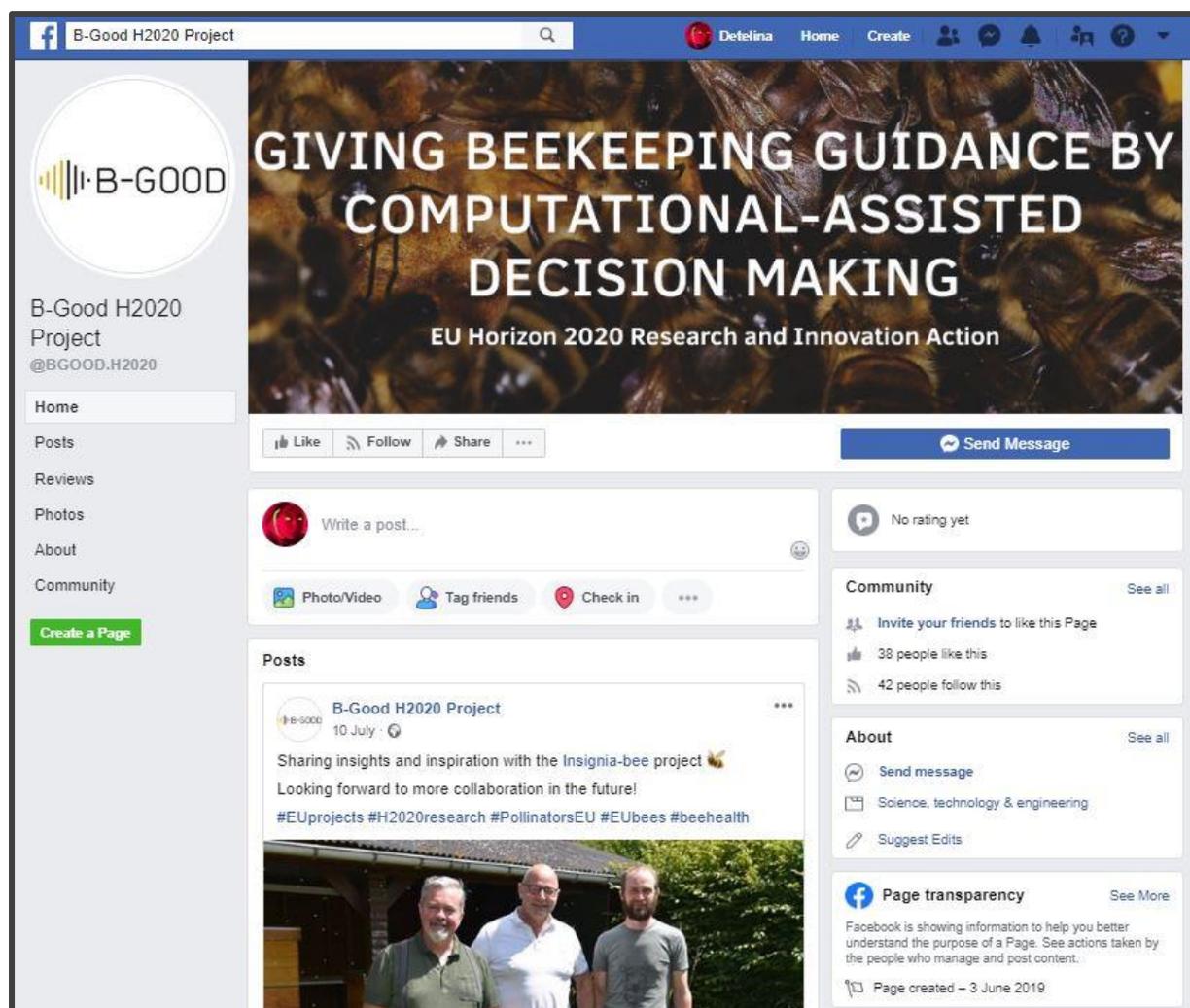


Figure 9 B-GOOD Facebook account

2.3. Annex 1

Name	Twitter handle	Short bio/Presentation	Following/ Followers	Direct link
Institutions:				
HighlanderLab	@HighlanderLab	Research lab on managing and improving populations	3/33	https://twitter.com/HighlanderLab
The Roslin Institute	@roslininstitute	Investigating animal genetics, welfare, and diseases; Dolly the Sheep was born there	582/ 6,330	https://twitter.com/roslininstitute
Department of Agricultural Economics UGent	@AgEconUGent	-	167/ 130	https://twitter.com/AgEconUGent
Ghent University Research	@ResearchUGent	Giving you a taste of all the wonderful research @ugent while providing information & an online community for our researchers.	1,426 / 8,459	https://twitter.com/ResearchUGent
Newbattle Abbey College	@NewbattleTweets	Newbattle Abbey College, Scotland's life changing college and Events Venue	1,228/ 817	https://twitter.com/NewbattleTweets
Naturalis Biodiversity Center	@Naturalis_Sci	We are the national natural history institute in The Netherlands with almost 200 researchers, a museum, and a collection of more than 42 million specimens	675/ 2,148	https://twitter.com/Naturalis_Sci
Faculty of Bioscience Engineering UGent	@FbwUGent	The faculty of Bioscience Engineering at Ghent University	360/ 1,415	https://twitter.com/FbwUGent
CSEOL	@CSEOLab	Citizen Science Earth Observation Lab. Fast-tracking great ideas to @ESA -funded projects.	2,471/ 654	https://twitter.com/CSEOLab
Centre for Functional Ecology	@CFE_UC	The Centre for Functional Ecology (CFE) is a research unit funded by FCT and hosted by the Faculty of Sciences and Technology of the University of Coimbra.	630/ 568	https://twitter.com/CFE_UC
NGOs/Associations/Clubs:				
EIP-AGRI ServicePoint	@EIPAGRI_SP	The European Innovation Partnership on Agricultural Productivity & Sustainability (EIP-AGRI) wants to help innovations spread across the EU faster	2,193/ 5,605	https://twitter.com/EIPAGRI_SP
CEJA	@_CEJA_	European Council of Young Farmers // Conseil Européen des Jeunes Agriculteurs	1,156/ 5,027	https://twitter.com/_CEJA_
NewbattleBees	@NewbattleBees	Working to train new, and experienced beekeepers at the Bee Academy in the historic setting of Newbattle Abbey	4,617/ 1,270	https://twitter.com/NewbattleBees
Green Infrastructure Strategic Intervention	@GI_Scotland	The Green Infrastructure Strategic Intervention aims to improve Scotland's urban environment by increasing and enhancing greenspace in our towns and cities.	398/ 477	https://twitter.com/GI_Scotland
The Central Scotland Green Network	@csgreennetwork	The Central Scotland Green Network will change the face of	718/ 2,832	https://twitter.com/csgreennetwork

		Central Scotland, by restoring and transforming the landscape.		
Scottish GI Forum	@ScottishGIF	The Forum is a group of organisations, businesses and individuals interested in promoting and encouraging the building of Green Infrastructure	493/ 703	https://twitter.com/ScottishGIF
Ecosystems Knowledge Network	@EcosystemsNet	Our vision is for wellbeing and prosperity for everyone through a healthy #environment.	1,711/ 2,335	https://twitter.com/EcosystemsNet
Bees for Development	@BeesForDev	Tackling poverty in developing countries with low-cost sustainable beekeeping	2,496/ 5,259	https://twitter.com/BeesForDev
Bees Abroad	@BeesAbroad	We are all beekeepers and we are all volunteers. We relieve poverty through beekeeping.	319/ 1,606	https://twitter.com/BeesAbroad
Scottish Beekeepers Association (SBA) charity	@Scotbeekeepers	Scottish Beekeepers Association (SBA) charity aims to promote honeybee conservation, beekeeping & honeybee products across Scotland	1,522/ 1,451	https://twitter.com/Scotbeekeepers
Glasgow & District Beekeepers' Association	@GlasgowBees	Glasgow & District Beekeepers Association founded 1918 by Peter Bebbington, is over 100 years old	182/ 394	https://twitter.com/GlasgowBees
Ayr Beekeepers	@AyrBeekeepers	Ayr & District Beekeepers Association is the local beekeeping association in South Ayrshire and is affiliated to the Scottish Beekeepers Association	32/ 256	https://twitter.com/AyrBeekeepers
K&DBA	@KilbarchanBees	Kilbarchan & District Beekeepers Association	221/ 526	https://twitter.com/margaretqinman
The Bee Effect	@beeeffect2017	The Bee Effect is all about action to effect change in the threat against honey bees through awareness & education, and bee food diversity programmes.	147/ 45	https://twitter.com/beeeffect2017
The Buzz Club	@The_Buzz_Club	A charity associated with Sussex University undertaking nationwide citizen science to generate usable data on UK insects (specifically bees and pollination)	678/ 1,459	https://twitter.com/The_Buzz_Club
Ldn Beekeepers Assoc	@LondonBeeKeeper	Serving bee keepers & conservation enthusiasts in London.	3,505/ 7,430	https://twitter.com/LondonBeeKeeper
Apimondia	@apimondia	#Apimondia is the International Federation of #Beekeepers' Associations and apiculture sector since 1895	1,633/ 4,199	https://twitter.com/apimondia
Eva Crane Trust	@EvaCraneTrust	The Trust aims to advance the understanding of bees & beekeeping. A grant awarding organisation supporting bee science & bee projects around the world.	907/ 1,295	https://twitter.com/EvaCraneTrust
IBRA	@IBRA_Bee	IBRA - promotes the value of bees by providing information on bee science & beekeeping worldwide. Non-profit / Charity 209222	3,181/ 6,054	https://twitter.com/IBRA_Bee
BBKA	@britishbee	This is the page for the British Beekeepers' Association, a national charity supporting bees and beekeepers.	833/ 13.1K	https://twitter.com/britishbee

International Commission for Plant-Pollination	@ICPPR_XI	The ICPPR promotes & coordinates research on relationships between plants and pollinators. The ICPPR is one of the 82 scientific commissions of the IUBS.	129/86	https://twitter.com/ICPPR_XI
Project Maya	@projectmaya	Cutting edge project founded by scientists. We are creating a global network of #permaculture reserves.	7,142/6,543	https://twitter.com/projectmaya
Individuals:				
Sofia V. Dias	@SofsVDias	Conservation Biologist and Environmental Educator from Lisbon	61/5	https://twitter.com/SofsVDias
Gregor Gorjanc	@GregorGorjanc	Quantitative geneticist managing and improving populations: @HighlanderLab, @RoslinInstitute & @TheDickVet	1,743/1,088	https://twitter.com/GregorGorjanc
Maria José Amaral	@biomaram	Research Programme Officer at @EU_H2020 Interested in #biodiversity #sustainability #sciencepolicy #scicomm	1,745/834	https://twitter.com/biomaram
Gaëlle Le Bouler	@GaelleLeBouler	Project adviser #EASME, H2020 Environment and Resources.	227/424	https://twitter.com/GaelleLeBouler
Erik Pentimalli	@EPentimalli	Project Adviser #EcolInnovation #EASME	245/271	https://twitter.com/EPentimalli
Mario Pagnotta	@pagnotta_mario	Degree in Agriculture at Perugia Univ. 1984, PhD in Genetic Ecology at Reading Univ. (UK) 1991. Research Associate at ICARDA 1986-1991	29/20	https://twitter.com/pagnotta_mario
Francesco Riva	@frariva_riva	Biologico, agroecologico e dalla parte degli agricoltori.	74/239	https://twitter.com/frariva_riva
Ferroni Franco	@FerroniFranco	Dr. in Natural Sciences Conservation of Nature and its Resources	561/693	https://twitter.com/FerroniFranco
David De Pue	@DpDaaf	-	791/840	https://twitter.com/DpDaaf
Steven Rogge	@StevenRogge	-	2,700/1,171	https://twitter.com/StevenRogge
Fien Minnens	@FienMinnens	Researcher at Ghent University	360/146	https://twitter.com/FienMinnens
Scott Shanks	@ScottShanks01	-	744/845	https://twitter.com/ScottShanks01
Emilie Wadsworth	@emilie_csgn	Based within CSGNT, I work on issues relating to biodiversity, green infrastructure and community food growing.	174/307	https://twitter.com/emilie_csgn
Matthew Bradbury	@MattBradbury01	CEO Nene Park Trust. Chair of The Parks Alliance & Director BMC & ACT. Advocate of parks, wildlife/wildplaces and 'space'	2,777/1,058	https://twitter.com/MattBradbury01
Ruth Anderson	@RRudiB1	-	113/71	https://twitter.com/RRudiB1
Brigit Strawbridge Howard	@B_Strawbridge	-	6,551/25K	https://twitter.com/B_Strawbridge
Michał Filipiak	@MichaelFilipiak	Environmental biologist / ecosystem ecologist	352/212	https://twitter.com/MichaelFilipiak
Prof. Jeff Ollerton	@JeffOllerton	Professor of Biodiversity with teaching and research interests in the ecology, evolution, and conservation of life on earth, especially plants and pollinators	2,926/4,107	https://twitter.com/JeffOllerton

Dr Linda Birkin	@LJBees	Entomologist; particularly interested in urban ecology, wildlife gardening in small spaces, and ecological outreach.	170/ 641	https://twitter.com/LJBees
John Walker	@earthFgardener	Kew-trained gardening & environment writer	8,028/ 8,320	https://twitter.com/earthFgardener
Marten Schoonman	@mato74	beep.nl #beehealth platform @BGood_H2020 project	3,455/ 2,996	https://twitter.com/mato74
Wim Verbeke	@WimVerbeke1	Professor of Agro-Food Marketing and Consumer Behaviour at Ghent University, Department of Agricultural Economics (Belgium)	56/ 241	https://twitter.com/WimVerbeke1
Amelie Cant	@ameliecant	Oceanic and Continental Environments and Paleoenvironments Team LTPC Former Senior Scientist @ReseauES	203/ 53	https://twitter.com/ameliecant
Ana Rodrigues	@ARamosRodrigues	Pollinator ecology and conservation, currently studying the impacts of agricultural land-use change on bumblebees	310/ 65	https://twitter.com/ARamosRodrigues
Lj. Stanisavljevic	@ljstanis	Professor at University of Belgrade - Faculty of Biology Chair of Center for Biology of Bees	119/ 27	https://twitter.com/ljstanis
Marguerite Matherne	@mmatherne6	PhD student @GeorgiaTech studying biological fluid mechanics, specifically mammal tails and honey bees.	73/ 62	https://twitter.com/mmatherne6
Dr Ana Attlee	@DrAnaAttlee	#entrepreneur #ecopreneur ♀ #CEO @collingwoodldn collingwood property @seed_ball @projectmaya	8,296/ 8,912	https://twitter.com/DrAnaAttlee
Mark Reed	@profmarkreed	Professor of Socio-Technical Innovation @UniofNewcastle @N8agrifood Co-producing innovation in agri-food systems	481/ 7,730	https://twitter.com/profmarkreed
Sarah Rotz	@Sarah_Rotz	Geographer of political ecologies of food & land. she/her. settler. organizer for food, water, climate justice	1,233/ 623	https://twitter.com/Sarah_Rotz
Pedro Jordano	@pedro_jordano	#IAmANaturalist, an evolutionary ecologist, working on how ecological interactions shape complex ecological systems.	655/ 2,666	https://twitter.com/pedro_jordano
Heather Briggs	@briggs_bee	Insect behavior, Pollination Biology, Species Interactions, Mutualism. she/her	678/ 333	https://twitter.com/briggs_bee
Richard Comont	@RichardComont	Naturalist, entomologist and author. Member of the UK Ladybird Survey & Garden Bioblitz teams, now lead the Bumblebee Conservation Trust's science programme.	1,094/ 5,514	https://twitter.com/RichardComont
Gavin Broad	@BroadGavin	Principal curator in charge of insects @NHM_London	355/ 1,644	https://twitter.com/BroadGavin
Steven Falk	@StevenFalk1	Naturalist with passion for invertebrates, trees, habitats etc.	169/ 6,840	https://twitter.com/StevenFalk1
Richard Fox	@RichardFoxBC	Associate Director Recording & Research @savebutterflies UK.	271/ 7,180	https://twitter.com/RichardFoxBC

		Sightings, science & conservation.		
Martin Warren	@martinswarren	Butterflies, moths, conservation, Europe. Head of Development at Butterfly Conservation Europe.	429/ 4,504	https://twitter.com/martinswarren
Dara Stanley	@DaraStanley	Scientist. Ecology & biodiversity; entomology; insect-plant interactions; bees & pollination. Lecturer/Assistant Professor @UCDdublin	941/ 1,952	https://twitter.com/DaraStanley
Clare Flynn	@wildaboutnature	PhD student (bees) VC45 Joint County Recorder (Bees)	342/ 537	https://twitter.com/wildaboutnature
Myles Menz	@myles_menz	Ecologist	576/ 439	https://twitter.com/myles_menz
Kristal Watrous	@melittophile	Entomologist, research tech specializing in bees.	1,746/ 1,564	https://twitter.com/melittophile
Dr. Hollis Woodard	@bee_witcher	I lead a research group @ UC Riverside that uses molecular + experimental approaches to study bumblebees.	772/ 2,005	https://twitter.com/bee_witcher
Octavio S. Paulo	@OctavioSPaulo	Professor of Evolutionary Biology and Genomics at the University of Lisbon	763/ 299	https://twitter.com/OctavioSPaulo
Raquel Mendes	@MendesGRaquel	PhD student of Evolutionary Biology (BIODIV) at Univ. of Lisbon	169/ 89	https://twitter.com/MendesGRaquel
Filipa Grilo	@grilo_filipa	#PhDstudent at cE3c – Centre for Ecology, Evolution and Environmental Changes	404/ 117	https://twitter.com/grilo_filipa
Edna Correia	@ednarcorreia	Ecologist, Ornithologist	295/ 291	https://twitter.com/ednarcorreia
Paul Egan	@phytomonster	Ecologist @_SLU	1,127/ 722	https://twitter.com/phytomonster
Laura Russo	@lrusso08	Botanist/Entomologist/Ecologist	332/ 455	https://twitter.com/lrusso08
Robert R. Junker	@rr_junker	ecology evolution communities plant-animal-bacteria interactions ecosystems multidiversity statistics @UniSalzburg	496/ 433	https://twitter.com/rr_junker
Miguel Ferreira	@miguel_fff	Biologist Science Communicator PhD Student @CFE_UC @UnivdeCoimbra	260/ 157	https://twitter.com/miguel_fff
João Loureiro	@jloureiro_13	co-PI @cfe_FLOWerLab	1,292/ 374	https://twitter.com/jloureiro_13
EU H2020 Participants:				
RECAP H2020 Project	@RECAP_H2020	The Project's aim is to develop and pilot test a platform for improving the efficiency and transparency of the compliance with the Common Agricultural Policy.	282/ 457	https://twitter.com/RECAP_H2020
PLAID	@PLAID_project	The aim is to improve access to demonstration activities on commercial farms, to boost knowledge exchange and innovation	862/ 717	https://twitter.com/PLAID_project
Fertinnowa	@fertinnowa	A knowledge exchange platform to evaluate existing and novel technologies for irrigated and fertigated crops.	422/ 523	https://twitter.com/fertinnowa
Smart AKIS Network	@smart_akis	Smart Farming Thematic Network. Embracing Smart Farming in Europe	1,900/ 2,170	https://twitter.com/smart_akis

IoF2020	@IoF2020	IoF2020 facilitates the uptake of #IoT in the European food & farming sector •	1,233/ 2,492	https://twitter.com/IoF2020
AgriLink2020	@AgriLink2020	It aims to develop better understanding of the role of farm advice in farmer decision-making and innovation	407/ 666	https://twitter.com/AgriLink2020
BRESOV_EU	@BRESOV_EU	It aims at shaping the future of plantbreeding for the organic sector	693/ 453	https://twitter.com/BRESOV_EU
SiEUGreen	@sieugreen	It aspires to enhance the EU-China cooperation on urban agriculture	1,992/ 535	https://twitter.com/sieugreen
EU Eco-innovation	@EU_ecoinno	Climate Action, Environment, Resource Efficiency&Raw Materials programmes	792/ 19K	https://twitter.com/EU_ecoinno
EXCALIBUR	@excalibur_h2020	H2020 project aiming to exploit the multifunctional potential of belowground biodiversity	65/ 22	https://twitter.com/excalibur_h2020
LIVESEED	@LIVESEEDeu	It aims to boost Organic Seed and Organic Plant Breeding efforts with 49 partners across Europe.	491/ 855	https://twitter.com/LIVESEEDeu
UNISECO project	@ProjectUniseco	A H2020 project aiming at understanding and improving the sustainability of agro-ecological farming systems in the EU	463/ 269	https://twitter.com/ProjectUniseco
Others:				
Beekeeper Tips	@BeekeeperTips	Beekeeping advice, quotes and sayings	2,551/ 1,029	https://twitter.com/BeekeeperTips
Pollinators	@ScotPollinators	Updates on pollinators and pollinator projects from around Scotland.	260/ 461	https://twitter.com/ScotPollinators
-	@Brillianto_GI	Green Infrastructure by Ingo Schüder Brillianto	3,288/ 4,973	https://twitter.com/Brillianto_GI
Little Green Space	@LGSpace	Award-winning project/magazine for green living, solutions, action. Creating green spaces for people, wildlife, nature	20.3K/ 31.5K	https://twitter.com/LGSpace
Green Adventures	@GreenTravelMag	Online magazine	15.4K/ 15.6K	https://twitter.com/GreenTravelMag
BeeCraft	@BeeCraftMag	The Informed Voice of British Beekeeping. Britain's best-selling beekeeping magazine.	2,193/ 7,810 F	https://twitter.com/BeeCraftMag
Api:Cultural	@apiculturaLdn	Ecologist & beekeeper. Beekeeping & wild pollinator conservation consultancy working with businesses & communities to benefit London's pollinators	608/ 1,257	https://twitter.com/apiculturaLdn
National Honey Show	@nathoneyshow	The National Honey Show 24th October - 26th October 2019 at Sandown Park Racecourse, Esher, Surrey	272/ 2,145	https://twitter.com/nathoneyshow
The Bee Man	@TheBeeMan2	Queen Breeder & seller based in Scotland we also run #beekeeping courses YouTube videos The Beeman TV	946/ 3,355	https://twitter.com/TheBeeMan2
DrBeekeeper	@DrBeekeeper	Doctor Beekeeper Advocate We fell in love with bees when we realised the health benefits of raw honey	953/ 2,464	https://twitter.com/DrBeekeeper
medno.mk	@MednoMk	Macedonian web-portal about honey bees and beekeeping	1,448/ 124	https://twitter.com/MednoMk
Journalof ExpBiol	@J_Exp_Biol	Journal of Experimental Biology is the leading journal in	430/ 3,348	https://twitter.com/J_Exp_Biol

		integrative and comparative physiology.		
N8 AgriFood	@N8agrifood	The N8 AgriFood Resilience Programme - focused on the stability & integrity of agri-food supply chains in the face of environmental & socioeconomic challenges.	807/ 1,739	https://twitter.com/N8agrifood
NHM Bees	@NHM_Bees	Bee Curator David Notton	3,495/ 7,150	https://twitter.com/NHM_Bees
Evolutionary Genetics @ cE3c	@egce3c	Evolutionary Genetics research group from @CE3CResearch	15/ 59	https://twitter.com/egce3c
AbejasSilvestres	@Abeja_Silvestre	Iberian Peninsula bees	56 / 974	https://twitter.com/Abeja_Silvestre
biophilliabotany	@biophilliabod	Connecting with nature #biophilia Wildflower Cons. Bumblebee/Solitary Bee/Pollinator/Wildlife & Meadowlands guardian.	224/ 2,123	https://twitter.com/biophilliabod